

# e.BULLETIN

eBULLETIN # 4

APRIL 24, 2006

***The Annual Awards Gala  
Saturday, June 10, 2006 at the  
Metro Toronto Convention Centre  
Book your tables/tickets early to avoid disappointment  
Some Sponsorship/Advertising opportunities still available  
Call Thecla Mathais at 416.224.0090 for details***

## **New Members**

On behalf of the ICCC membership we welcome the following new members:

### **Life**

Arun Agarwal  
Rajiv Bhatnagar

### **Corporate**

Grant Thornton Ltd. (Toronto)  
Venture Steels Inc (Toronto)  
Career Coaching International (Ottawa)

### **Individual**

Vineesh Sandhir  
Rick Sethi  
Pravin Patel  
T. Sean Bhagwandin  
Patrick D'Zouza  
Rachna Kalra  
Viren Guleria  
Vandana Juneja  
Merril Mascarenhas  
David Ng

### **Student**

Ujjwal Ramdas

## **Spring Membership Drive – The Chamber Needs You...!**

ICCC is pleased to announce its **Spring Membership Drive**.

Members are encouraged to refer friends, family and colleagues to become Members of the Chamber!

As a **special incentive** to encourage new members and referrals from existing members ballots will be drawn, for a **chance to win one of several prizes** donated by the Chamber's sponsors.

There will be several lucky winners of "surprise" prizes that could include electronics and mobile phones.

It is really easy - **just refer/sponsor a new member** - by signing the new member's application form and send it in duly completed with the membership fees. The new member and the sponsoring member's names will be entered in the draw.

**The Spring Membership Drive runs from April 17 to May 19**

**IMPORTANT: Please call the Chamber at 416-224-0090 or email us at [iccc@iccc.org](mailto:iccc@iccc.org) to update your contact information and renew your membership. Membership fees overdue for more than 60 days as of April 30, 2006 will automatically be archived. Thank you.**

### **Get Involved – its fun.....!**

A few ways to get involved:

- **Committee Membership** – Details on [iccc.org](http://iccc.org) for various committees like Trade, SME, IT and Y.P.
- **Advertising** – Members interested in advertising at competitive rates in this eBulletin should contact the Chamber at 416-224-0090
- **Volunteering** – Members interested in volunteering as Event Coordinators, please check our website for upcoming events.

### **Recent ICCC Events**

**Now, Canadians being taught about India - Toronto, March 24: Press Trust of India**  
- Posted online: Friday, March 24, 2006 at 1101 hours IST

Canada's leading province Ontario has evinced interest in building economic bridges with India and encouraging investments from the emerging South Asian superpower in different sectors including diamond mining.

Ontario has decided to educate Canadians on regular basis about business opportunities in India, State Minister of Economic Development and Trade Joseph Cordiano has said. "The state has decided to set up 'Indian desk' in the ministry that will formulate strategies so that Canadians should understand, appreciate, and invest in new India, the emerging super power," the minister said while addressing a meeting organized by the Indo-Canada Chamber of Commerce (ICCC) here last night. The minister said the state would market India in Canada on regular basis so that Canadians could effectively contribute in development of the country and take advantages of business opportunities.

### **India Canada - What's the latest....!**

#### **Trade Deals**

- Bharti Tele-Ventures of India, a provider of telecommunications services, has signed a five-year managed services agreement with Nortel Networks.
- The State Bank of India (Canada), planning two additional branches for Brampton, ON and Abbotsford, BC.
- Calgary-based oil and gas company CanoroResources Ltd., and Toronto-based investment company Brownstone Ventures Inc., have entered into a Letter of Intent, whereby Canoro is farming out to Brownstone, a 15% participating interest in its AA-ON/7 and AA-ONN-2003/2 exploration blocks in northeast India.
- Asian Television Network International Limited (ATN), has received approval from the Canadian Radio-television and Telecommunications Commission (CRTC) for

three digital television licenses for channels which broadcast live sporting events from South Asia and other parts of the world such as cricket, field hockey, Asian soccer, Kabaddi, Badminton, table tennis and other popular sports from India, Pakistan, Sri Lanka and Bangladesh

## **Upcoming ICCC Events**

### **June 10, 2006 - Annual Awards & Gala Night**

Look for details on the web site [www.iccc.org](http://www.iccc.org)

## **Other Upcoming Events of Interest**

### **IN TORONTO:**

#### **Greater Toronto Marketing Alliance Luncheon Event – Thursday, May 25, 2006.**

Greater Toronto Marketing Alliance will be hosting its 8th Annual General Meeting and Luncheon Event at the Red Rose Convention Centre, 1233 Derry Road East in Mississauga (Derry Rd. & Hwy. 410). Rajesh Subramaniam, President of FedEx Canada, will be the luncheon guest speaker. Topic, *“Eye of the Storm: The GTA and the changing shape of the new international marketplace”* will examine the implications of the rise of China and India and outline how the GTA is ideally situated to take full advantage of future opportunities.

The AGM is scheduled from 11:00 am -11:45 a.m., followed by the luncheon from 11:45 a.m.-2:00 p.m. Individual tickets are \$60 with a table (8 seats) for \$480. Sponsorship opportunities are also available. For further information contact Tony Romano, Director, Corporate Affairs at 416-360-5758 or by email at [tromano@greatertoronto.org](mailto:tromano@greatertoronto.org). You may also visit [EVENTS](#) on the GTMA’s website at [www.greatertoronto.org](http://www.greatertoronto.org) for registration information.

#### **IIT Alumni Canada North American Regional Conference, Mississauga – June 24 - 25, 2006**

Venue: Delta Meadowvale Conference & Resort Centre, Phone 905-821-1981. For details visit [www.iitalumnicanada.org](http://www.iitalumnicanada.org) or [www.iitac2006conference.org](http://www.iitac2006conference.org)

**3rd “Amazing India 2006” 2 - 4 June, 2006, Toronto & 9 - 11 June 2006 at Vancouver** - with the support of Maharashtra Economic Development Council and various Industry & Trade Associations and State Governments. For details Email: [globalf@indiatimes.com](mailto:globalf@indiatimes.com), [info@eglobalexpo.com](mailto:info@eglobalexpo.com), or visit [www.eglobalexpo.com](http://www.eglobalexpo.com)

### **IN INDIA:**

**Broadcast India 2006 - October 26 – 28, 2006 at World Trade Centre, Mumbai, India**  
Saicom Trade Fairs & Exhibitors Pvt. Ltd. is organizing The 16<sup>th</sup> Broadcast India 2006 Exhibition. The Exhibition will be preceded by a two-day Symposium from October 24 to 25, 2006 at the Y.B. Chavan center, in Mumbai, India. Broadcast India 2006 Exhibition & Symposium covers all aspects of Television, Radio, Video, Audio, Film, Music, Lights, Cable, Satellite, Multimedia, Transmission, Computer graphics, Animation, Broadband,

Internet and all the leading innovations from the infotainment industry. More information on Broadcast India 2006 is available at [www.broadcastindiashow.com](http://www.broadcastindiashow.com).

### **EXPO XX1 – November 29 – December 2, 2006**

IICTW'06 will take place in the new world-class exhibition venue, in Greater Noida, New Delhi. Expomedia Events, working in partnership with Cybermedia, has a track record of organising trade fairs in the world's most exciting emerging markets as well as assisting its partners and exhibitors in gaining, or maintaining a strong position within these new and lucrative markets. For details visit [www.expomediagroup.com](http://www.expomediagroup.com) or email [Karim.Halwagi@eme-uk.com](mailto:Karim.Halwagi@eme-uk.com)

**For more details on these and other events being held in India please visit our web site or the web site of our partner organizations in India (CII and FICCI):**  
[www.ciionline.org](http://www.ciionline.org) or [www.ficci.com](http://www.ficci.com).

### **General Information**

**Centennial College Marketing Management Post Diploma Internship Program May – July 2006** – Students available for Internship's – call John Adare at 416-289-5000 x 2157 or email [jadare@centennialcollege.ca](mailto:jadare@centennialcollege.ca)

### **“Offshoring IT Services: A framework for managing outsourced projects”.**

Offshore IT sourcing offers many advantages, but executing offshoring is complicated. Mohan Babu K of Infosys Technologies has summarized his observations and research in a published book. The book includes practical insight, strategic guidelines, interviews with experts and case studies. More about the book at [www.offshoringmanagement.com/theBook.htm](http://www.offshoringmanagement.com/theBook.htm)

### **Job Vacancies**

#### **Schulich School of Business Student Projects:**

Students from The Schulich School of Business are available to work on year-long business projects commencing May 2006 in the fields of Marketing, Finance, Economics or Strategy. Students are also available for individual work on four-month projects. Interested companies may contact The Schulich School of Business, York University, Toronto at 416-736-2100.

**To post job vacancies in this eBulletin please contact Manasi Kulkarni at :**  
[mkulkarni.hba2001@ivey.ca](mailto:mkulkarni.hba2001@ivey.ca)

### **Recipe of the Month - Indian Vegetarian (Goan)**

Microwave Cooking - Serves: 4 / Cooking time (approx.): 15 minutes

3 tablespoons butter / [ghee \(clarified butter\)](#)  
2 medium onion(s) chopped                      1" piece ginger chopped  
2 flake(s) garlic chopped                      2 green chilli(es) chopped  
4 cups chopped mixed vegetables (potatoes, carrots, cauliflower, french beans, and shelled green peas)  
salt to taste

1 cup(s) water  
1 teaspoon(s) [hot spice mix \(garam masala\)](#) (optional)  
2 cup(s) coconut milk (canned unsweetened coconut milk is available in Asian / Indian markets)  
finely chopped coriander leaves to garnish.

1. Take half the quantity of butter / ghee (clarified butter) in a microwave-safe bowl along with the chopped onion(s), chopped ginger, garlic and green chilli(es). Mix well. Microwave uncovered on high (100%) power for about 3 minutes (stirring mid-way) or till the onions are transparent and soft. Let it cool. Grind this to a fine paste. Keep aside.
2. Pour the remaining quantity of butter / ghee (clarified butter) in the same microwave-safe bowl, along with the paste. Mix well. Microwave uncovered on high (100%) power for about 3 minutes or till the moisture has dried up and the fat has left the sides of the bowl.
3. Mix in the chopped vegetables and salt. Add the water and stir. Microwave covered on 70% power for about 7 minutes (stirring twice) or till the vegetables are tender.
4. Sprinkle garam masala (optional) and stir in the coconut milk. Microwave covered on 70% power for about 2 minute(s) (see that the coconut milk does not curdle). Garnish with finely chopped coriander leaves.

**TIPS:**

- Traditionally, ghee or butter is used to prepare this dish. However any cooking oil can be used though it may not give the same flavor.
- When the microwave cooking time for a step exceeds 2 minutes, it is highly recommended the contents be checked and stirred at regular intervals to avoid burning of food.
- Standing time is a very important step as it completes the microwave cooking process of a dish. Ideally, allow the dish to stand for about 5 minutes before serving.

This newsletter is a way for ICCC members to stay in touch with each other and with the broader community. It should be engaging and relevant to each of you, so tell us what you'd like to hear about! Feel free to send in articles of interest or other suggestions about what you'd like to see in the next issue. Comments can be directed to the Chamber at [iccc@iccc.org](mailto:iccc@iccc.org)

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